



# SOUTHERN WAKE ACADEMY

# Annual Campaign

SPRING 2017  
DONATION FORM

## SWA Annual Campaign Goal:

100% participation to support one of our top 3 priorities that will have a direct impact on all students.

TECHNOLOGY



Improve IT Infrastructure

upgrade network, add/replace devices

ATHLETIC FIELD



SWA Home Field

grade, seed, build access road, soccer goals

ARTS



Visual - Music - Theatre Arts

materials, supplies, equipment

**Option 1: Give to SWA by making a one-time donation.**

See reverse side of Appeal Letter to learn more details.

Yes! I / We agree to support SWA by donating to the Annual Campaign. Please pay by check, credit card or online.

Designate my donation to:  Technology  Athletic Field  Arts

\$75  \$100  \$150  \$250  \$500  \$ \_\_\_\_\_

**Option 2: Give to SWA by making a pledge over-time donation.**

Yes! I / We agree to support SWA by making a pledge to the Annual Campaign. (See Pledge Instructions below)

Designate my donation to:  Technology  Athletic Field  Arts

\$100  \$150  \$250  \$500  \$1,000  \$ \_\_\_\_\_

**Pledge Instructions:** SWA will deduct the amount of your pledge into ten (10) equal payments from your designated credit card on the 20th of each month, commencing on May 20, 2017. Your pledge or one-time payment amount will be itemized on your credit card statement under the name: Corporation for Educational Partnerships.

How would you like to be listed in our donor listing?

Name(s) \_\_\_\_\_

Anonymous

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Email: \_\_\_\_\_

**Donate Online:**  
For your convenience, SWA offers secure, online donations. Go to:  
[www.swake.org](http://www.swake.org) - GIVE NOW

Please make check payable to:

**Southern Wake Academy** or pay by credit card:



Card Holder: \_\_\_\_\_

Card Hold Signature: \_\_\_\_\_ Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Complete credit card information:

Expiration Date

CSV

Grid of boxes for entering credit card information: 16 digit card number, expiration date (MM-YY), and 3 digit CSV.

Southern Wake Academy is a qualified 501(c)3 tax-exempt organization, all donations are tax-deductible to the maximum extent of the law. Please consult your financial advisor regarding any tax deduction questions. A donor receipt will be mailed to acknowledge all charitable gifts.

Mail donation form or drop off:

→ Southern Wake Academy  
Attn: Office of Development  
5108 Old Powell Rd.  
Holly Springs, NC 27540  
Main Tel. 919.567.9955  
Mike Heavey, Director of Development  
Cell: 919.696.4417  
Email: mheavey@swake.org

**Thank you for supporting Southern Wake Academy!**

Please see reverse side to see if you are eligible to double your donation!

# Matching Gifts and Volunteer Grants - a new opportunity to increase your donations to SWA!

Matching Gifts and Volunteer Grants are considered free money that most employees miss out on. Thousands of companies, big or small, offer these “giving benefits.” Let’s not miss out on this significant opportunity to double your donation to SWA!

## Understanding your giving benefits:

**Matching Gifts:** an employer matches their employee’s donation, dollar-for-dollar, up to a specified sum.

Typically, an employer will agree to double their employee’s donation up to \$2,500! This is an easy way to make a big difference to SWA!

**Volunteer Grants:** an employer pays a set grant amount once their employee’s reach a certain threshold, usually 10 hours. Most employers will contribute at least \$25 per volunteer hour that is credited to their employees.

SWA already has a dedicated group of

parent volunteers. It’s time for your employer to recognize your volunteer efforts, too!

Matching Gifts and Volunteer Grants are easy ways to provide additional monetary contributions to SWA without writing a check! It’s easy to find out if your employer offers these significant benefits.

Let us show you the way!


Our software tools will give you an immediate answer - we plug in your employer’s name to find out the details of your giving benefits.

Your employer’s name is input into a search engine:

Enter the name of your company:

Company name...

Matching Gift and Volunteer Grant information provided by



Example of a Matching Gifts program:



GE General Electric Foundation  
 Foundation #: 389000  
 Foundation Name: GE Foundation  
 MS Foundation Name:  
 Last Updated: 10/09/2017

Minimum dollar match: 25.00  
 Match Gift ratio: 1:1 Gift Dist. Fiscal Year:

Phone #: (855)205-0883 E-mail: ge\_group@gegrants.com  
 Fax #: Company Web Address: http://www.ge.com  
 Matching Gift Form: GE MATCHING GIFT FORM  
 Guidelines URL: http://www.matchinggifts.com/GE/MatchingGiftsGuidelines.pdf

Minimum dollar match: 25.00 Match Gift ratio: 1:1 Gift Dist. Fiscal Year: View Sample Record

Example of a Volunteer Grant benefit:

VOLUNTEER GRANT PROGRAMS	
Offered:	Yes
Minimum Hours:	30 Hours
Corporate donation:	\$500

Many Time Warner divisions recognize employees who volunteer with nonprofits by providing those nonprofits with a volunteer grant.

Please call us today! We will find out if you are eligible to Double Your Donation.

To find out if your employer offers these programs, take the first step and ask your HR department about your employer’s giving benefits. Then, please contact Mike Heavey, Director of Development, to enable our robust software tools to determine the details of your employer’s Matching Gifts and/or Volunteer Grant benefits. Our service provides access to forms, guidelines and instructions to easily submit your employer’s donation. We will take care of any required paperwork. You have done the hard part! It’s our turn to help you!



## Local companies offering Matching Gifts and Volunteer Grants

Allstate Insurance  
 Apple  
 AT&T  
 Bank of America  
 Bayer Corporation  
 Becton-Dickinson  
 Biogen  
 BlueCross BlueShield  
 CarMax  
 Cisco Systems  
 Citrix

Coastal Federal  
 Corning  
 Deutsche Bank  
 Duke Energy  
 Fidelity Bank  
 First Citizens Bank  
 Fuji Film  
 General Electric  
 Genworth  
 Glaxo Smith Kline  
 Google

Hewlett Packard  
 Home Depot  
 IBM  
 Intel  
 John Deere  
 KBI Biopharma  
 Lenovo  
 LexisNexis  
 Liberty Home  
 Lowe’s Companies  
 Merck

MetLife  
 Microsoft  
 Motorola  
 Nationwide Insurance  
 Northwestern Mutual  
 Novo Nordisk  
 Novartis  
 NVIDIA  
 Oracle  
 Pfizer  
 Pitney Bowes

PNC  
 Qualcomm  
 Quintiles  
 RBC  
 Red Hat  
 Research In Motion  
 Rex Healthcare  
 Rite Aid  
 SAS  
 Spectrum (TWC)  
 Starbucks

Strategic Connections  
 Thermo-Fisher  
 TIAA-CREF  
 Travelers Insurance  
 UNC  
 Union Bank  
 UPS  
 Verizon  
 Walmart  
 Wells Fargo

Let us prove how easy it is to take advantage of your employer’s giving benefits.



Contact: Mike Heavey, Director of Development  
 Please call: 919-696-4417  
 Email: mheavey@swake.org

To learn more about Matching Gifts and Volunteer Grants - visit our school website:  
<https://swake.org/giving-office-of-development/matching-gifts-volunteer-grants/>